

2020 CUTS AGAINST CANCER



Golf Outing

August 22, 2020 in the Afternoon

Sponsorship Packet

General Information

- **What:**
 - The outing will be formatted as an **18-Hole Golf Scramble** in which players will form teams of four and compete.
- **When:**
 - Saturday, **08/22/2020**
 - Time: Afternoon
- **Where:**
 - **Johnson Park Golf Course**
 - Address: 6200 Northwestern Ave, Racine, WI 53406
- **Why:**
 - As I found out the hard way, leukemia is a terrible disease. The challenging situations experienced by myself and many others within the cancer community motivated me to create a charitable golf outing. **All net profits made from this event will be donated to the Medical College of Wisconsin's (MCW) Leukemia Fund.** Visit cuttingcancer.org for more information about our stories.
- **If you would like to make a financial contribution**, please visit this website (<https://mcwsupport.mcw.edu/cutsagainstcancergolfouting>). All donations will benefit MCW's leukemia fund, and they will provide you with a tax receipt.
- **If you wish to play in this event**, please visit cuttingcancer.org and download our registration form!
- **If you wish to sponsor this event**, please continue reading on below!

Sponsorship Packages

Table I

	<i>Org. Sponsors</i>		<i>Individual Sponsors</i>	
	<i>Benefits</i>	<i>Costs*</i>	<i>Benefits</i>	<i>Costs*</i>
<i>Gold</i>	A, B, C	\$700	1, 2, 3	\$400
<i>Silver</i>	A, B	\$500	1, 2	\$250
<i>Bronze</i>	A	\$300	1	\$75

Table II

<p>A) Hole Sponsorship</p> <p>a) The organization agrees to sponsor one hole with an approximately 2' x 2' sign posted by either the selected hole's tee box or green. The sponsor will also be allowed to include a small message or promotion on the board if desired in addition to its logo and name.**</p> <p>B) Logo on Website</p> <p>a) The organization's name and logo--along with a short description of their services and website link--will be included in the "Our 2020 Event Sponsors" page of the outing website in a visible and appropriate manner.**</p> <p>C) Logo on Outing Banner</p> <p>a) We aim to create a banner commemorating the outing. The company's logo will be visibly and legibly printed on it.</p>	<p>1) Sleeve of Golf Balls</p> <p>a) An extra sleeve of Titleist Pro-V1 golf balls will be provided.</p> <p>2) Hole Sponsorship</p> <p>a) The individual agrees to sponsor one hole with an approximately 2' x 2' sign posted by either the selected hole's tee box or green. The sponsor will also be allowed to include a small message on the board if desired in addition to his/her name.**</p> <p>3) Stroke Reduction</p> <p>a) One stroke will be subtracted from the sponsor's team score.</p>
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*Note: The sponsorship package costs are independent of the registration cost for this event.

**Note: The outing organizers reserve the right to remove/reject any messages that are inappropriate/controversial.

Org. Sponsors Registration

Please complete and return this form by August 1, 2020 either via mail to 6400 Norfolk Lane, Mount Pleasant, WI 53406, or email to cutsagainstcancergolfouting@gmail.com.

- Name of Organization:

- Sponsorship Package Chosen (i.e. Gold):

- Message Chosen For Hole Sponsorship Sign (20 Word Max):

Note: If the desired message/promotion cannot be properly expressed in this document, please contact Achintya Krishnan at cutsagainstcancergolfouting@gmail.com.

- If a package including benefits A, B, or C are chosen, **please provide an appropriate logo to be displayed.**

- _____ (insert name of organization) understands that _____ (insert name of organization) legally allows for the event organizers to utilize _____'s (insert name of organization) name and logo in the manner(s) as dictated by Table II above. The event organizers understand that they will not misuse or tarnish the organization's name/reputation without warrant. The event organizers also understand that the organization's name and other identifiable information (i.e. logo) will not be used in a manner beyond the scope of Table II unless otherwise agreed upon.

- Signature: _____

- Date: _____

- If a package including benefit B is chosen, **please also provide an appropriate website link along with a short description of services** to be displayed on the outing website.

- Link: _____

- Short Description of Services (20 Word Max):

- Type of Payment (Amount Enclosed):

**Please make checks payable to "Medical College of Wisconsin" and include the name of the event-- "Cuts Against Cancer"--in the memo line.*

- Signature: _____
- Date: _____

Individual Sponsors Registration

Please complete and return this form by August 1, 2020 either via mail to 6400 Norfolk Lane, Mount Pleasant, WI 53406, or email to cutsagainstcancergolfouting@gmail.com.

- Name of Individual(s):

- Sponsorship Package Chosen (i.e. Gold):

- Message Chosen For Hole Sponsorship Sign (20 Word Max):

Note: If the desired message/promotion cannot be properly expressed in this document, please contact Achintya Krishnan at cutsagainstcancergolfouting@gmail.com.

- If a package including benefit 2 is chosen, **please provide the name(s) to be displayed.**

- _____ (insert name(s)) understands that _____ (insert name(s)) legally allows for the event organizers to utilize _____'s (insert name(s)) name(s) and message/promotion in the manner(s) as dictated by Table II above. The event organizers understand that they will not misuse or tarnish the individual's name/reputation without warrant. The event organizers also understand that the individual's name(s) and other identifiable information will not be used in a manner beyond the scope of Table II unless otherwise agreed upon.

- Signature: _____

- Date: _____

- Type of Payment (Amount Enclosed):

**Please make checks payable to "Medical College of Wisconsin" and include the name of the event-- "Cuts Against Cancer"--in the memo line.*

- Signature: _____

- Date: _____

Other

If you or your organization have any questions, concerns, or comments, please:

- Email cutsagainstcancergolfouting@gmail.com
- Text or Call 262-342-6467

Thank you very much for your generosity and help! Thanks to gracious sponsors such as yourselves, this event can become a smashing success!